



BRNL/CS/2022-23/22
30th August, 2022

BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street, Mumbai - 400 001
(BSE Scrip Code: 540700)

National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot no. C/1,
G Block, Bandra-Kurla Complex,
Bandra (E), Mumbai - 400 051
(NSE Symbol: BRNL)

Dear Sir,

Ref: 15th Annual General Meeting (AGM) to be convened on September 29, 2022

Sub: Submission of copies of Newspaper advertisement pursuant to Regulation 30 & 47 of the SEBI (LODR) Regulations, 2015

Pursuant to Regulation 30 & 47 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed herewith copies of public notice published by the Company in newspapers viz., “Mint” (English) and “Aajkaal” (Bengali) on August 29, 2022. The same is also available on the website of the Company at www.brnl.in.

We request you to kindly take the same on record.

Thanking you.

Yours faithfully,

For Bharat Road Network Limited

Naresh Mathur
Company Secretary
FCS 4796

Bharat Road Network Limited

CIN: L45203WB2006PLC112235

Registered Office: Plot No. X1 – 2 & 3, Ground Floor, Block – EP, Sector – V, Salt Lake City, Kolkata – 700 091

Tel.: +91 33 6666 2700 **Email:** corporate@brnl.in

Website: www.brnl.in

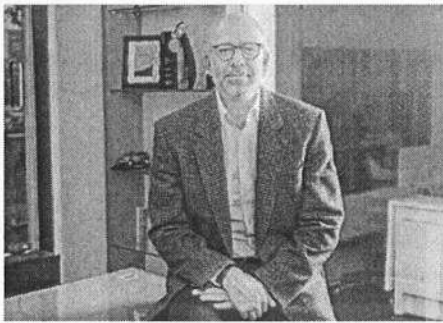
'We're heading for bridge-to-luxe'

Suchi Bansal
suchi.bansal@mint.com
NEWDEHII

Tata Motors on Saturday rolled out what it called the JET edition of Safari, Harrier and Nexon. In line with the brand's New Forever philosophy, under which it promises to keep updating its products every few months or so, the latest edition offers luxe interiors akin to business-class travel. In an interview with *Mint*, Rajan Amba, vice-president for sales, marketing and customer care, Tata Motors Passenger Vehicles Ltd, spoke about changing consumer preferences and the increasing focus on design. *Edited excerpts:*

How do you define luxury and what are you trying to achieve with the new edition of your cars?

Like many things in life, luxury is a bit of a perception in the eye of the beholder. What is basic for some may be luxury to others. From a Tata Motors' perspective, in terms of positioning, we're not saying we are a luxury brand, but we're trying to cater to certain aspirations. If you look at any of our editions, for example, the Dark Edition, it has a certain gravitas and throws a certain vintage vibe. Fundamentally, what we're trying to do through these interventions, as that's what I call them, is to tickle the consumer with interesting aspects of a vehicle both from the technical and the look-and-vibe perspective from time to time. There'll be more editions every few



months across models. What we're trying to achieve is to engage with the customer, to bring our design ethos where we choose certain themes and bring them to life. All the editions have stories. The JET Edition is for the jet-set kind of life. All marketing and branding activity is about storytelling. Has the Indian consumer evolved, or is the competition prompting you to keep customers excited?
The consumer is changing and it's our job as marketers to bring interesting aspects in front of the consumer that they wouldn't have

thought or imagined. Nobody imagined the need for an iPod or the Sony Walkman. But then somebody went out there and said there was a need and built the technology and they became super successful. For our Dark Edition everybody said Black does not sell. Black in vehicles is one of the lower-selling colours. We clearly turned it on its head and proved people wrong. In Harrier and Safari, the Dark Edition accounts for 45-50% of our business. Obviously, the vehicle has to have a certain silhouette and form-factor to carry it. There is a certain premium that customers put on design and form and storytelling, that they connect with.

Tata Motors' market share jumped in three years. What really changed? Is it the product, positioning, or decision-making?

Certainly, product has been central to our success. Then the whole Make in India and the safety aspect really helped. During covid, safety became a big element for consumers. Then, certainly, some very brilliant and astute decision-making by the management in the way we took care of our partners and our own perspective from a manufacturing perspective. More importantly, we saw tremendous things coming from a sense of hurt pride, where we wanted to prove the naysayers wrong because the story of the up and downs of Tata Motors is well-known. We knew the strengths that we had in the company. We just needed to put everything together in the right way with the right leadership. The story after that is well known.

Consumers are going for premium products across categories. How does Tata Motors position its cars?
I don't think we're anything special. We really don't have that entry point feedback. I certainly think that we're in the middle segment. From a price point perspective, we are heading toward what is called bridge-to-luxury in apparel or footwear trade. So, we're in the middle space but we will continue with the interventions to tickle the taste-buds of consumers.

How has automobile marketing changed over the years?

From a product perspective, there's been a lot of interesting developments with the kind of features that started for cars. Marketing techniques or the media being used have changed but creative aspects have largely remained within a certain zone. A car is such an entity that you have to see it, feel it, and drive it. You have to open the door and get in the shell of a new car. That is why showrooms will continue to exist. This category is not going to go digital for some time to come, but digital is allowing customers to make choices much in advance through research. When they come to a showroom they're not doing window shopping.

Is India a dying market for sedans?

The data indicates that it's been declining. I think the category needs a shake-up in design. I cannot say whether this industry is cyclical in nature, but there's a space for it because for sure, because the market size is still going to grow. The overall industry is growing at 12-14%.



EV growth is the start of a silent revolution, says Modi

Start Writer
feedback@mint.com
NEWDEHII

Prime Minister Narendra Modi on Sunday described the growth in adoption of electric vehicles (EVs) in India as the start of a silent revolution.

The prime minister also outlined the steps taken by the government to strengthen the EV ecosystem in the country. One of the features of EVs that the government has a programme marking 40 years of Suzuki in India.

"Be it two-wheelers or four-wheelers, they don't make any noise. This silence is not only about its engineering, but it is also the beginning of a silent revolution in the country," Modi said.

Various incentives, such as rebates in income tax and simplifying the loan process, are being provided to EV buyers as part of the government's efforts to boost the EV ecosystem in the country, he said.

"To boost supply, work is also being carried out at a fast pace to introduce production linked incentive schemes in automobile and automotive components manufacturing," the Prime Minister said.

A battery-swapping policy has also been introduced, Modi said. The EV sector will progress with the strengthening of the ecosystem and the ecosystem, he said.

Modi appreciated Maruti Suzuki for working on biofuel, ethanol blending, and hybrid EVs and suggested that Suzuki start work on projects related to autonomous and electric components manufacturing.

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RailResto to invest \$30 mn to boost logistics infra

PTI
feedback@mint.com

Leading food tech company RailResto said it will invest \$30 million for building a robust logistics infrastructure and will undertake rapid expansion in coverage with a focus on the east, an official said on Sunday.

The Indian Railway Catering and Tourism Corporation (IRCTC) authorised catering partner is engaged in the delivery of restaurant food to passengers directly in trains at railway stations of choice.

"The process has begun and 100 plus stations are covered under direct delivery. By the end of this financial year, the delivery fleet will be available at all the serviceable stations," said RailResto co-founder and director Manish Chandra.

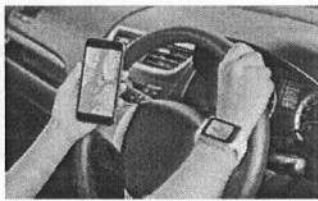
Watches to beat phones in festive season

Green Ashish
green.ashish@mint.com
NEWDEHII

Wearables are set to become the fastest growing product categories among consumer electronics, including smartwatches, this festive season and this year, largely because of their lower average selling prices which will impact consumers' wallets as much as other product categories that have seen prices go up amid inflation and higher input costs.

Trend spotters are expecting consumers to buy wearables, household budgets. We expect these categories to be the only ones that will see growth among consumer electronics or home appliances," said Navinder Singh, associate vice-president for devices research at IDC India, South Asia & ANZ.

Smartwatch and wireless headset makers Boat, Noise, Fire-Bull, OnePlus, and Realme, which have cornered 66% of the market by volume, have seen market size increase by 65% over last year to 38 million units, indicating a proportionate rise in the number of buyers for their products in



Trend spotters are expecting consumers to buy wearables.

but wearables, especially those at the entry level of less than ₹2,500, have been witnessing huge growth. Even companies of size of up to 500 employees prefer gifting wearables during the festive season. Hence, the growth is expected to be higher than other parallel product categories," said Faisal Kawoosa, founder of research firm TechArc.

In addition to affordability, features such as the built-in calling, bigger screen sizes, and AMOLED displays, which were earlier available at mid or high price points, are being introduced at lower price points, attracting first-time users and existing users looking for upgrades. The demand is not only coming from urban centres but also from tier-II and tier-III cities and this is in turn creating space for new entrants. "As the smart wearable adoption in India is undergoing a metamorphosis, we have doubled the output for the category to meet increased consumer interest," said Vikas Jain, co-founder of the Ploy brand of wearables.

Suzuki to set up R&D firm in India

Reuters
feedback@mint.com

Japan's Suzuki Motor Corp will set up a new global research and development (R&D) company in India and continue to invest in the country aggressively, the company's president, Tadatoshi Suzuki, said on Sunday.

The new company, a wholly-owned unit of Suzuki Japan, would help Suzuki strengthen its R&D competitiveness and capabilities not only for India but also for global markets, Suzuki said during an event in Gandhinagar.

The event was attended by Prime Minister Narendra Modi and his Japanese counterpart Fumio Kishida.

"For Suzuki, India is one of the biggest markets in terms of revenues and profit and one where it has so far invested as much as ₹650 billion (₹8.5 billion) to support Maruti and ensure it maintains its leadership position."



Suzuki will continue to invest aggressively in India.

small, low-cost vehicles. However, the company faces growing competition as buyers shift to bigger cars such as sport utility vehicles (SUVs) and regulators demand safer and greener cars, pushing up costs.

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MANIPUR POLICE HOUSING CORPORATION LTD.
(A GOVT. OF MANIPUR UNDERTAKING)
IMPHAL, MANIPUR

NOTICE INVITING e-Tender

The Executive Engineer-I, MPHC Ltd, Imphal, invites on behalf of the Managing Director, MPHC Ltd, online item rate bids in two bid systems for the following work:

1. No. e-tender 02/EE-IMP/HC/2022-23 dated 25-06-2022
Name of Work: 'Establishment of Major Khatling Museum at Manin Pukhri, Imphal'
Estimated Cost: Rs.1,84,61,975/-,
Earnest Money: Rs.3,70,000/-
Period of completion: 12(Twelve) months.
Last date of submission of bid: 1300 hrs of 05/09/2022.

2. No. e-tender 03/EE-IMP/HC/2022-23 dated 25-06-2022.
Name of Work: 'Construction of City Police Station, Imphal (G+3) Building (Phase-1, Ground Floor)'.
Estimated cost: Rs.2,42,22,770/-,
Earnest Money: Rs.4,85,000/-
Period of completion: 10(Ten) months.
Last date of submission of bid: 1300 hrs of 05/09/2022.

The bid forms and other details can be obtained from the website www.manipurenders.gov.in

Sd/-
(A. Radhakrishna Singh)
Executive Engineer - I,
MPHC Ltd., Imphal

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Registered Office: Plot No. X1-2 & 3, Ground Floor, Block - EP, Sector - V, Salt Lake City, Kolkata - 700 091
Tel No. : 033 - 6666 2700, Website : www.brnl.in, Email : cs@brnl.in

INFORMATION REGARDING THE 15th ANNUAL GENERAL MEETING

NOTICE is hereby given that the 15th (Fifteenth) Annual General Meeting (AGM) of the Members of the Company is scheduled to be held on Thursday, 28th September, 2022 at 2.30 p.m. (IST) through Video Conferencing (VC) or Other Audio Visual Means (OAVM), in compliance with all the applicable provisions of the Companies Act, 2013 (The Act) and the Rules made thereunder and the SEBI Listing Obligations and Disclosure Requirements Regulations, 2015 (The Listing Regulations), read with General Circular No. 14/2020 dated April 08, 2020, General Circular No. 17/2020 dated April 15, 2020, General Circular No. 20/2021 dated May 05, 2021, General Circular No. 23/2021 dated January 15, 2021 and General Circular No. 02/2022 dated May 05, 2022 issued by the Ministry of Corporate Affairs (MCA) and SEBI Circulars dated May 12, 2020, January 15, 2021 and May 13, 2022 collectively referred to as 'relevant provisions', to transact the business as set out in the Notice of the AGM (The Notice).

The Company has engaged the services of KFN Technologies Limited (KFNtech) to provide VCOAVM facility for the AGM. Members participating through VCOAVM facility shall be reckoned for the purpose of quorum under Section 103 of the Act. Members may note that the facility for appointment of Proxy will not be available for the AGM.

The Members may note the following:

- In compliance with the applicable regulatory requirements, copy of the Notice of the 15th AGM, indicating the processes and manner of electronic voting, and the Annual Report for the Financial Year 2021-22 will be sent to all the Members whose email addresses are registered with the Company and Registrar and Share Transfer Agents (RTA) and/or Depositories. The Annual Report along with the Notice of the AGM shall also be made available on the website of the Company at www.brnl.in and the website of the RTA, KFNtech at <https://investor.kfntech.com> as well as on the website of the Stock Exchanges at www.nseindia.com and www.bseindia.com.
- In compliance with the provisions of section 108 of the Companies Act, 2013, read with Rule 20 of the Companies (Management and Administration) Rules, 2013 and Regulation 44 of SEBI Listing Regulations, 2015 and in terms of SEBI circular dated November 9, 2020 on 'e-voting facility provided by Listed Companies', the Members will have the opportunity to cast their votes in and/or to KFNtech as set forth in the Notice of the AGM through remote e-voting system. Facility for voting through electronic voting system will also be made available at AGM (intra Poll) through the voting services provided by KFNtech. The instructions for joining the AGM through VCOAVM and e-voting shall be made available to the Members through email. Members who will be attending the AGM through VCOAVM and who have not cast their vote through remote e-voting can exercise their voting rights at the AGM. The login credentials for casting votes through e-voting shall be made available to the Members through email. Members who do not receive email or whose email addresses are not registered with the Company/KFNtech/Depositories (including Members holding shares in physical form), may generate login credentials by following instructions given in the Notice of the AGM and in particular, instructions for joining the AGM, manner of casting votes through remote e-voting or through Intra Poll during the AGM.
- Members holding shares in physical mode (if any) and who have not registered/updated their email IDs, are requested to register/update the same by sending duly signed request letter mentioning their Folio No. and the email id that is to be registered, to the Company's email id cs@brnl.in and/or to KFNtech's email id emailupdate@kfntech.com. Members holding shares in dematerialized mode are requested to register/update their email with the depository participant(s) with whom they maintain their demat account.
- Members are requested to carefully read all the Notes set out in the Notice of the AGM and in particular, instructions for joining the AGM, manner of casting votes through remote e-voting or through Intra Poll during the AGM.
- In case of any query and/or grievance, in respect of e-voting, Members may refer to the Help & Frequently Asked Questions (FAQs) and E-voting user manual available at the download section of <https://investor.kfntech.com> or contact KFNtech at emailupdate@kfntech.com or KFNtech's toll free No. 1-800-305-4031 for any further clarifications.

Place : Kolkata
Date : 27th August, 2022

For Bharat Road Network Limited
Sd/-
Nareesh Maithey
Company Secretary
FCS: 4794

জল সরতে ইংরেজ আমলে নালা সংস্কার শুরু সোনারপুরে

মৌতম চক্রবর্তী

শ্রেণি বহু পুরনো। সোনারপুরের মাস শেষে সোনারপুর মেইনস্ট্রাম জল সরিয়ে দেওয়া হবে।



চলছে সংস্কারের কাজ। ছবি: প্রতিবেদক

এই মাসে। বিদ্যুৎ সরিৎ অনুসন্ধান করতেই মেইনস্ট্রাম জল সরিয়ে দেওয়া হবে।

বাড়ি থেকে জঞ্জাল সংগ্রহের জন্য পরিষেবা কর নিয়ে তরঙ্গা ভুলগিলতে

মিশ্রন মেন

হাসিনী, ২৮ আগস্ট

বাড়ি থেকে জঞ্জাল সংগ্রহের জন্য পরিষেবা করা কার্যকর হচ্ছে।

এই টাকার অধিকার করা হয়েছে। উত্তরবঙ্গের পুরসভার প্রেরণে মিশ্রন মেন

দক্ষিণ বরানগর আই. এম. টি. টি. ইউ. সি. এর

Advertisement for 'সুস্থ' (Sushu) magazine, featuring a cover image and promotional text.

হাওড়ায় গঙ্গার ধারে কোটি টাকার ফুলবাজার চালু পুজোর আগেই

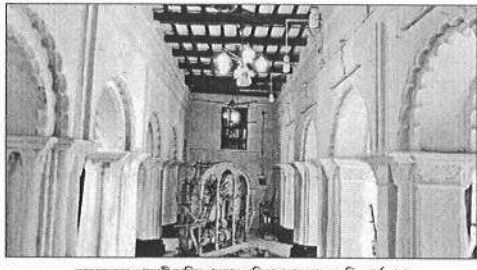
ত্রিমন্ডী বন্দ্যোপাধ্যায়

পুজোর আগেই হাওড়ার চাঁদ হয়ে ফুলবাজার। কলকাতার জলদস্যু ধাউলি

বেলুড়ে ডেঙ্গু রুখতে রাস্তায় নেমে সচেতন করছেন বিধায়ক

আজকালের প্রতিবেদন

বলিডে ডেঙ্গু রুখতে রাস্তায় নেমে সচেতন করছেন বিধায়ক।



শুক হয়েছে গোপালী বাড়ির পুজোর শ্রদ্ধা গড়ার কাজ। ছবি: পার্থ রায়

পুজোয় কারও বাড়িতে উনুন জ্বলতে দেখলেই জল ঢেলে দিচ্ছেন গোপালী বাড়ি

মিশ্রন মেন

হাসিনী, ২৮ আগস্ট

শুক হয়েছে গোপালী বাড়ির পুজোর শ্রদ্ধা গড়ার কাজ।

এক বৃষ্টি ঠিকানা মনে আসেন। বিদ্যুৎ গ্যাস বন্ধ পুজি

Advertisement for Fullerton Ghinashakti, featuring a logo and contact information.

Table with 4 columns: S.N, Name, Address, and Contact Info. Lists various individuals and their details.

Advertisement for BRNL (Bengal Railway Navigation Corporation) with logo and contact details.

Advertisement for 'ভারত রেড নেটওয়ার্ক লিমিটেড' (India Red Network Limited) with logo and promotional text.